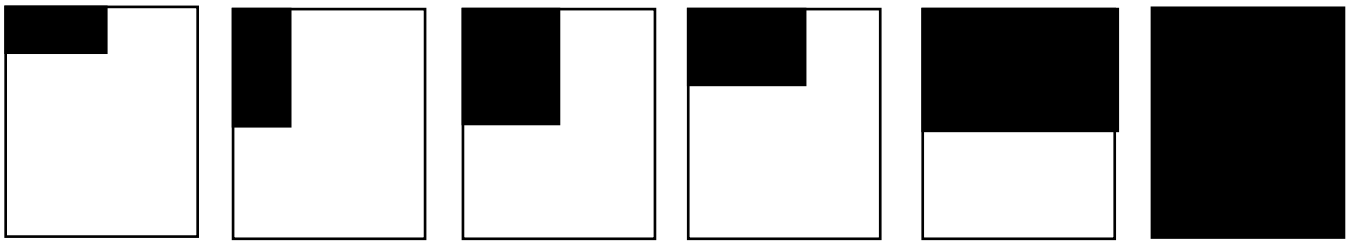
New York City Voices

A Consumer Journal for Mental Health Advocacy



1/8 Page (H) | 1/8 Page (V) | 1/4 Page (V) | 1/4 Page (H) | Half Page | Full Page

One time Rates

1. 1/16 page (H) (not shown)	4.375" 2.000"	$125	5. 1/4 page (H)	8.000" 4.875"	$350
2. 1/16 page (V) (not shown)	2.875" 3.000"	$125	6. 1/4 page (V)	4.375" 6.750"	$350
3. 1/8 page (H)	4.375" 3.375"	$200	7. Half Page	9.000" 6.750"	$600
4. 1/8 page (V)	3.375" 4.375"	$200	8. Full Page	10.000" 13.510"	$850

Discount Plans

Not For Profit Organizations: 15%
Consumer run programs/businesses: 15%
Ads run in two or more consecutive issues: 10%
Ads run in three or more consecutive issues: 20%
Ads run in four or more consecutive issues: 25%

Classified Ads

$10 per line, based on 40-44 letters, numbers, or spaces per line,depending on capital letters used in first line.

Payment must accompany ad. **Make checks payable to : Mental Health Association of NYC, in memo write "For City Voices"**
Send to: **NYC Voices;P.O. Box 310368; Brooklyn, NY 11231**

Basic Layout and Design is included in the price of the ad. Ads are to be submitted in electronic format at 200 dots per inch. Acceptable formats include: gif, jpeg, tiff, doc, txt

Another popular option for raising our advertisers' profile is our Web ads. Web ads are submited in jpg format at 72 dpi with height of 300 pixels and width of 120 pixels City Voices' Web pages reaches around 600,000 per year. An ad for a single issue is $450. Our last issue had 130,000 page views. That's means that for each penny you spend on your ad, three people will see it.

Advertise with ***City Voices*** and Reach Our *Focused* Audience: We are the Leading Mental Health Newspaper in New York City...For more information about print or Web ads, call Will 646-240-4606 or email kd3qc@yahoo.com In subject mention City Voices